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Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

SCOUTS FOR SDGs AFRICA VIDEO CHALLENGE 2021 **"Scouts Contributing to the SDGs in Africa"**

GUIDELINES

1. Introduction

The World Scout Bureau Africa Support Centre is pleased to invite entries for the ScoutsForSDGs Africa Video Challenge. The challenge is open to Scouts from National Scout Organizations (NSO) within the Africa Scout Region. As much as the contest targets Africans, Scouts from around the world can also submit their entries, on condition that the contents of their submission must depict African Scouts and must have been created in Africa.

2. Dates And Theme

The theme of the contest is **"Scouts Contributing to the SDGs in Africa"** and seeks to highlight, through video documentaries, the many positive actions (programmes, projects, activities, events, campaigns etc) Scouts in Africa are undertaking to contribute to the development and the improvement of their communities by taking action on any of the 17 Sustainable Development Goals. Winning entries will be screened at a special event to be held to commemorate Africa Youth Day on 1st November 2021.

3. Objectives

The key objectives of the ScoutsForSDGs Africa Video Challenge are to:

- Encourage and provide opportunity for Scouts to share their social impact stories
- Collect, organize and disseminate materials to enhance recognition and profile of Scouting in Africa
- Inspire and galvanize Scout and non-Scout communities towards action on key issues of importance to Scouting and young people
- Recognize outstanding Scouts that are playing a key role in telling Scout stories in Africa

4. Eligibility

The contest is open to

- Scouts registered with an NSA/NSO in the Africa Region
- Scouts from NSA/NSO outside the Africa Region that are members of WOSM; provided that their submissions depict African Scouts and must have either been created in Africa.

5. Categories

Entries can be submitted under any of the 17 Sustainable Development Goals. The video documentaries should portray real life action videos, motion graphics, visual animations, or explainers of Scouts taking part in community projects, Scout and non-Scout events or other activities that help to promote the cause of Scouting. The video documentaries should be between three to five minutes maximum.

6. General Rules And Conditions

The following general rules shall apply to all the entries submitted in this Contest:

- Content of the entries can be in any or several of the SDGs
- Entries should to the largest extent possible show diversity in terms of gender, age, religion, race etc
- Content should depict Scouts from Africa taking part in activities within Africa
- Entries must include the names of the person submitting the entry, their country, contact phone number and email address and the date of submission.
- By submitting the entries, participants give the World Organization of the Scout Movement and the World Scout Bureau the copyright to use their entries for the promotion of Scouting. Credit for the participants shall however be acknowledged.
- All entries in all categories shall not be returned.
- All the entries of good quality regardless of whether or not they were declared winners may be featured by the World Scout Bureau in its regional or global digital channels or showcased at different events.

7. Submission Of Entries

All entries should be submitted to and received by the World Scout Bureau Africa Support Centre **not later than 22nd October 2021** by email to africa@scout.org with "**ScoutsForSDGs Africa Challenge 2021 – YourName - Country**" as the title of the email. For ease of transfer and accessibility, upload your video on a file sharing platform like Dropbox, Google Drive, WeTransfer, Mega etc and only send the open link via email. Due to the high number of entries we may not be able to acknowledge receipt of all entries. Contestants of shortlisted and winning entries will however be notified directly through contacts provided.

8. Selection Process

A panel of judges comprising of staff and volunteers within World Scouting and from Selected NSOs has been identified. They will be guided by rules of the challenge. In determining the winners in each category, the judging panel will consider among other things the following:

- Entries are submitted within the specified timeframe, using the specified medium
- Entries are in line with the theme of the contest and address one or more of the 17 SDGs
- Entries conform to the requirements stated in the rules and conditions
- Entries are relevant and of good quality (HD, 4K)

9. Recognition And Awards

In line with the principle of recognition and motivation, the top participants and winners in the different categories will be recognized and awarded Certificates of Achievement and appointed as Regional ScoutForSDGs Ambassadors.

10. Support

Should you have any question, kindly contact Nelson Opany (nopany@scout.org), Manager, Communications and Partnerships at the World Scout Bureau Africa Support Centre. The hashtag for promoting the challenge is #Scouts4SDGsAfrica.