



**World Scout Bureau, Asia-Pacific Regional Office
Bureau Mondial du Scoutisme, Bureau Régional Asie-Pacifique**

ODC International Plaza Building
219 Salcedo Street
Legaspi Village, Makati City
Metro Manila
PHILIPPINES

Phone (+63 2) 818 09 84
(+63 2) 817 16 75
Fax (+63 2) 819 00 93
Email asia-pacific@scout.org
Web scout.org

CIRCULAR NO. 06, series of 2017

To : Chief Commissioners
International Commissioners
Chief Scout Executives

12 May 2017

APR Workshop on Membership Growth

Dear Colleagues,

Greetings from the Asia-Pacific Support Centre!

As we aim to be the world's leading educational youth movement by 2023, the Asia-Pacific Regional Support Centre made an initial membership study in APR NSOs in line with the WOSM Vision on how our region can contribute towards engaging 100 million young people. The study was presented in the 9th Scout Leaders Summit in Bali, Indonesia recently and the set target has been agreed by majority of the member NSOs present.

The APR Plan 2015-2018, under the priority area of Management, aims to support NSOs in managing continuous membership growth on its 4th objective. It is in this line that the "APR Workshop on Membership Growth" is being organized together with our host, Korea Scout Association.

We request the key leaders of NSO's i.e., Chief Commissioner, International Commissioner and Secretary General to attend the said workshop. They should also nominate leaders in the decision making positions in their NSOs who are mainly responsible for Membership Growth. The person must have a good understanding of membership trend, demographic spread of Scouting Membership, challenges faced in recruiting and retention of young people in Scouting etc.

Details of this workshop are as follows:

Date: 14 - 20 July 2017 inclusive of arrival and departure.

Participants are requested to arrive latest by 14 July 2017 at Incheon International Airport and depart in the afternoon or late night of 20 July 2017.

Proposed itinerary is as follows:

14 July – Arrivals. Participants will be staying overnight in Seoul.
15 July [AM] – Travel to SAPSC
15 July [Late Morning] until 18 July – Workshop Proper
18 July [PM] – Closing Ceremony
19 July – Educational Tour
20 July – Educational Tour, Back to Seoul, and Departures

Venue: Suncheon Asia-Pacific Scout Centre (SAPSC)

Suncheon, Cholla Nam- do
Republic of Korea
Tel No: +82 61 755 4210

SAPSC is about four [4] hours travel by bus from the Incheon International Airport.

Aim: The aim of this workshop is to build internal capacity within the NSOs to attract more young people to Scouting towards achieving the WOSM Vision 2023 and the mission of the movement.

Objectives :

- To develop analytical competency
- To describe essential factors for quantitative growth in Scouting
- To identify the scope for membership growth
- To draft membership growth strategy at national and local level
- To develop action plan for year 2017-2018, on growth strategy


Participants: Top Leaders of NSO's i.e. Chief Commissioner, International Commissioner, Secretary General and key leaders involved in decision making positions in NSOs. They should be the one mainly responsible for Membership Growth with good understanding of membership trend, demographic spread of Scouting Membership, challenges faced in recruiting and retention of young people in Scouting etc.

Registration Fee: USD \$100.00 to cover administration and other workshop costs.

Visa: Most countries require visa to enter the Republic of Korea. For more information visit < https://english.visitkorea.or.kr/enu/TRV/TV_ENG_2_1.jsp >

NSOs are requested to send their nominations using the attached reply slip latest by **30 May 2017**.

Yours in Scouting,



J. Rizal C. Pangilinan
Regional Director

jrsp/sps/czl
12May2017