15 December 2014

APR Scout Shop Management : Leaders Meet

Dear Colleagues,

Greetings from the Asia-Pacic Regional Office!

The Asia-Pacific Region had been continuously advocating and supporting NSOs in the area of resources development. The Scout Shop is an essential service by NSO to its members ensuring the availability of Scout uniform and other coupling merchandise that supports the Scouting activities, as well, attracts Young People and Leaders. In fact, in addition to service, it is also a source of income to further support Scouting developmental activities for young people.

Today, in the advance technological world, where distance are no more a barrier and business is borderless, a well managed and functional Scout Shop is necessary to cope up with the growing Scout shops. This kind of services is required at NSOs. Taking this into consideration, if we can expand the territory and have cooperation amongst the NSOs Scout Shops, we could further improve on our variety, quality and pricing.

It is in this line that the APR Finance Sub-Committee has developed the proposal of “APR Scout Shop Supply Chain” (see attached).

We are calling for the APR Scout Shop Management : Leaders Meet and pleased to inform that the General Association of the Scouts of China has kindly volunteered to host this event.

Details are as following:

**Date :** 5 - 8 March 2015
(arrival on 4th March, Wednesday and departure on 9th March, Monday)

**Venue :** Yangmingshan Scout Centre
Taipei, Taiwan

**Participants :** National Scout Shop Managers, Members of National Scout Shop Management Committee, interested in the subject and willing to further share the knowledge back in the NSO as well as to undertake related tasks benefitting the NSO.

**Aim :** To best use existing Scout Shops in the region and expand the market for each shop by creating international cooperation for sourcing and marketing products.
Objectives:
- To strengthen Scout image and Brand
- To create a distribution network among NSOs in the region
- To equip NSOs to maximize the use internet as online shop for Scout items
- To increase the availability/visibility of APR Scouting items

Registration Fee: USD $100.00 covers inland transport, food and accommodation during the event, workshop materials, souvenirs, and educational tour.

Visa: Please check if you need visa to enter Taiwan. You may access the website http://www.boca.gov.tw/content?mp=2&CuItem=1443. Should you require visa, please send your passport details in advance to facilitate the invitation letter.

NSOs are requested to send their nominations, using the attached reply slip latest by **30 January 2015**.

Happy Scouting to everyone!

With best regards,

J. Rizal C. Pangilinan
Regional Director

jrcp/sps/czl
15Dec2014
# APR Scout Shop Management : Leaders Meet

Yangmingshan Scout Centre • Taipei, Taiwan
5 to 8 March 2015

## REPLY SLIP

National Scout Organization: 

- The following Scout Leader/s from our Scout association will participate in the APR Scout Shop Management : Leaders Meet

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Remarks: 

Printed Name: ___________________________ Designation: ___________________________ Signature: ___________________________

Date: ___________________________

Please send this reply slip not later than **30 January 2015**.

**To:**  
Mr. Lin, Junq-Tzer  
Chief Commissioner  
The General Association of the Scouts of China  
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