



DIALOGUE FOR PEACE FUND

THE SCOUT DONATION PLATFORM

The World Organization of the Scout Movement (WOSM) in collaboration with King Abdullah bin Abdulaziz International Centre for Interreligious and Intercultural Dialogue (KAICIID) launched an open-call for Scout-led projects that promote a culture of peace in their communities. Upon meeting the set criteria, these projects shall be fully funded by KAICIID for implementation in local communities.

The project concept could involve trainings, practice of dialogue circles and/or a local awareness campaigns focusing on creating a culture of peace.

Scouts can become Dialogue Ambassadors and bring common understanding to local communities, contributing to the achievement of SDG16: Peace, Justice and Strong Institutions. When Scouts incorporate effective communication,

active listening, and the 10 Principles of Dialogue they bring the positive change to more people and their societies.

The Dialogue for Peace fund is available to all Scouts*, Cub packs**and Scout leaders whose project objectives reflect any of the Dialogue for Peace Initiative Areas***:

- A. Promote education, including education in leadership skills, and
- B. to equip young people with knowledge and skills to become responsible citizens
- C. Addressing at least one of the dimensions of dialogue, e.g. interreligious, intercultural, intergenerational, intergender.

*Scouts registered in any NSO in good standing with WOSM

**Projects submitted by participants under 18 years old should have a parent, guardian, or Scout leader supporting the project at all times.

***Capital or infrastructure projects excluded

WSB/WSF reserves the right to modify this T&C as they so deem necessary.



Dialogue for Peace fund

Terms and Conditions:

- The project duration must be six months, including implementation and conclusion of project starting from December 2019 until 31 May 2020.
- The **maximum** amount to be granted per project is up to USD 3,000
- All selected projects are required to comply with the reporting process of the Scout Donation Platform, including regular project updates and a final report to be submitted at the end for the project.
- Project applications will be reviewed and approved by their National Scout Donation Platform Administrators.

How to apply:

1. Go to donate.scout.org and submit your project by 31 May 2020 and make sure to follow the guidelines below. You may submit a new project or a project that you are already working on.
 - a. A 60-second video as the project's main image
 - b. A short and descriptive summary
 - c. A minimum of five photographs that are related to your project in the gallery section
 - d. State at least one SDG that your project will contribute/is contributing to
 - e. Key at the hashtags filed in the end of the project creation form #DialogueforPeace
 - f. Submit at least one project update every two weeks
2. Once your project is submitted for approval, send an email to donate@scout.org with:
 - a. Your name
 - b. Project name



DIALOGUE FOR PEACE FUND PROJECT CREATION GUIDE

Basic Information Section

Remind me to submit updates

Upload at least one biweekly update to inform your audience of your progress during your crowdfunding campaign and during the project implementation.

For more guidance on the updates, please refer to [this tutorial](#).

Project title*

Be short and descriptive, make sure it explains what your project is about in one line.

Campaign video*

A campaign video of up to 90 seconds long explaining what your project is about should be uploaded to YouTube and added as the main image.

Fundraising goal*

How much money does your project require? List all your estimated expenses and create your budget. Remember, Scouts are resourceful!

Project start and end date

Create a timeline for your project, including the fundraising period, project implementation, and reporting.

Fundraising campaign duration in days

Average service hours

How many people will be involved in your project and for how many days?



Imagine that you only had one tweet (280 characters) to say what your project is about. Make sure you say

- What are you trying to do
- Where you are implementing the project
- Why you are implementing this project

Summary

This is what we will use to promote your project, so make sure that it is short and straight forward.

Example:

Scouts to the rescue after Cyclone Idai devastates Mozambique

Support over one thousand Scouts with their ongoing relief efforts, which range from distributing water and food and finding missing persons, to fighting the outbreak of cholera after the devastating Cyclone Idai in Mozambique.

Primary and secondary topic

Select one per section

Sustainable Development Goals

You may select more than one SDG depending on your project. If you are not sure which SDGs your project covers, go to sdgs.scout.org.

Hashtags

#Dialogue4Peace



Project Description Section

Overview

What is the current situation in your community?

Why did you start the project?

What problem are you trying to solve?

Where will your project take place?

Benefits

How will your project address the problem?

Impact

How will the funds be utilised and what are the outcomes you expect? For example:

- Five training sessions on "How to sail a boat" of five hours each will be organised for 50 Scouts from January to March 2019.
- 200 Scouts will be trained on how to plant a tree and 300 trees will be planted over a four-month period.
- 500 blankets will be distributed to 250 families in six towns.

Risks

Are there any external factors that could affect your project?

Who we are

Tell us about you or your team. How many more people are involved in your project? Are they Scouts? Someone from the community?

Capabilities

What skills, training, partnerships, etc. do you have that will convince your donors that you and your team will implement the project successfully?

Locations

Mark in the map the location where your project will take place/is taking place.

Gallery

Include at least five quality photos of your project.

