

Midterm review: WOSM KPIs measurement

Midterm review survey

Dear friends,

Thank you for participating in World Scouting's Midterm Survey. Your answers will help us to gauge our current progress in terms of achieving the 2017-2020 Triennial Plan and Vision 2023, as well as to understand where additional effort is needed to achieve our common objectives.

Kindly submit only one survey per National Scout Organization (NSO), or in the case of federations, per National Scout Association (NSA), by nominating one person to provide all the answers. Given the diversity of the survey's subject, we strongly recommend that you review the questions and prepare the answers in advance. The questions have been compiled in a document and sent to your International Commissioner.

If you already have all the information required, the survey should take around 15 minutes to complete. As the survey intends to evaluate how WOSM and Scouting are evolving at the global level, we will only analyse the answers as an aggregate and would appreciate honest answers.

Thank you for your time and effort.

The World Scout Bureau

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National Scout Organization (NSO) & National Scout Association (NSA) Information

* 1. Please indicate the country of your NSO/NSA

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National Scout Organization (NSO) & National Scout Association (NSA) Information

* 2. Please indicate the name of your NSO/NSA

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National Scout Organization (NSO) & National Scout Association (NSA) Information

* 3. Please indicate your position in the NSO/NSA

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Youth Programme and Better World Framework

4. Since December 2017, has your NSO/NSA made any of the following improvements to your national Youth Programme? **(You may select more than one answer)**

- Align the Youth Programme with the needs of young people
- Align the Youth Programme with the World Scout Youth Programme Policy
- Incorporate the Sustainable Development Goals framework
- Adopt one of WOSM's methodologies, e.g. *Renewed Approach to Programme - RAP/MACPRO*
- Use WOSM's resources to provide learning opportunities on environmental protection and sustainability
- Use WOSM's resources to improve the spiritual development aspect of your national Youth Programme
- None of the above

5. Does your NSO/NSA implement any of the following Better World Framework Learning Opportunities?

	Yes	No. However, the NSO/NSA would like to adopt these Learning Opportunities in the future.	No. The NSO/NSA is not interested in adopting these Learning Opportunities.
Scouts of the World Award	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Messengers of Peace	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
World Scout Environment Programme	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Dialogue for Peace Programme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. If your NSO/NSA is implementing any of the Better World Framework Learning Opportunities or the Sustainable Development Goals, please let us know how they have benefited your NSO/NSA? **(You may select more than one answer)**

- | | |
|--|---|
| <input type="checkbox"/> Strengthened your Youth Programme's educational objectives | <input type="checkbox"/> Achieved membership growth |
| <input type="checkbox"/> Mobilised your NSO/NSA to contribute to the Sustainable Development Goals | <input type="checkbox"/> Built more external partnerships |
| <input type="checkbox"/> Improved the image of Scouting in your community | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> Other (please specify) | |

7. Since December 2017, has the World Safe from Harm Policy inspired your NSO/NSA to adopt or improve your national Safe from Harm (child protection) policy or procedure?

- Yes
- No

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Peace education and community service

8. In the last 4 years, has your NSO/NSA added peace education or included elements of intercultural education in your Youth Programme?

Yes

No

9. Has your NSO/NSA introduced or reintroduced community service as a priority in your programme in the last 4 years?

Yes

No

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Adults in Scouting

10. Since December 2017, has your NSO/NSA made improvements on any of the following Adults in Scouting (AiS) processes based on the World Adults in Scouting Policy? **(You may select more than one answer)**

- Recruitment
- Training and performance management
- Retention of adult leaders
- None of the above

11. How many voting members does your national board have ?

- Less than 10 members
- Between 20 to 30 members
- More than 30 members

12. How many voting members of your NSO/NSA's national board are below the age of 30?

- 0
- 1
- 2
- 3
- More than 3

13. Is your NSO/NSA planning to implement changes regarding the Youth Engagement policy in your NSO/NSA's national structure ?

e.g. by including more young people under the age of 30 as voting members of the board

- Yes
- No

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Diversity and inclusion

14. Since December 2017, has your NSO/NSA developed or made any improvement to your national Diversity and Inclusion strategy?

- Yes
- No

* 15. Is your NSO/NSA actively reaching out to underrepresented communities, e.g. people from different gender, ethnic, religious, or socioeconomic background?

- Yes, we started doing this within the past 1 year
- Yes, we started doing this within the past 4 years
- Yes, we started doing this more than 4 years ago
- No

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Diversity and inclusion

16. Did your NSO/NSA receive any support from WOSM in your efforts to reach out to underrepresented communities?

Yes

No

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Diversity and inclusion

* 17. Does your NSO/NSA provide education and training on gender equality for youth members and adults in Scouting?

Yes

No

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Diversity and inclusion

18. Has the gender equality education and training provided resulted in any of the following improvements in your NSO/NSA? **(You may select more than one answer)**

- The composition of the board members is more gender balanced
- There is more gender balance in our NSO/NSA membership
- The composition of Scout leaders is more gender balanced
- The Youth Programme is providing equal opportunities for girls and boys
- Improved understanding on gender issues in the NSO/NSA
- Improved understanding on gender issues in the communities
- None of the above

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Diversity and inclusion

19. Since December 2017, has your NSO/NSA developed any major project to integrate migrant or refugee young people or adults into the local communities or Scouting?

- Yes
- No

20. Does your NSO/NSA have any of the following policies that are based on the World policies?**(You may select more than one answer)**

- National Scout Youth Programme Policy
- National Adults in Scouting Policy
- National Scout Youth Involvement Policy
- None of the above

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Communication

* 21. Since December 2017, has your NSO/NSA used any WOSM resources or received support from WOSM to improve your internal or external communications?

Yes

No

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Communication

22. Which areas of internal or external communications of your NSO/NSA have been improved?(**You may select more than one answer**)

- | | |
|---|--|
| <input type="checkbox"/> Branding and awareness | <input type="checkbox"/> Stakeholder engagement |
| <input type="checkbox"/> Graphic design, photography, and videography | <input type="checkbox"/> Event planning and communications |
| <input type="checkbox"/> Media relations | <input type="checkbox"/> Communications strategy planning |
| <input type="checkbox"/> Social media and digital storytelling | <input type="checkbox"/> None of the above |

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Communication

23. Since December 2017, has communications between your NSO/NSA and the World Scout Bureau as well as the World Scout Committee improved?

Yes

No

24. How would you rate the quality of communications between your NSO/NSA and the World Scout Bureau as well as World Scout Committee in the following areas?

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Frequency of information communicated	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Clarity and readability of information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Format of communications (e.g. circulars, social media, website, e-newsletters, and webinars)	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Availability of information in different languages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timeliness and transparency of information communicated	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>

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Partnerships

25. Please select one or more options that reflect the benefits, if any, that your NSO has received from partnerships established at the global level:

- Participated in a global campaign**
e.g. #EarthHour/#Connect2Earth (WWF), #ENDviolence #GenUnlimited (UNICEF), #HeForShe (UN Women), and #CleanSeas (UN Environment).
- Supported the local implementation of a programme, project, or activity by a global partner**
e.g. Launching of an initiative, amplifying of a partner's communications strategy in the media channels of your NSO/NSA, and participating in an activity organised by a global partner.
- Signed a national agreement with a global partner**
e.g. UNICEF, UN Women, UN Environment, WWF, KAICIID, UNESCO, and FAO.
- Implemented a global programme in your NSO**
e.g. World Scout Environment Programme (WWF + UN Environment), Dialogue for Peace (KAICIID), HeForShe Action Kit (UN Women), Patrimonito (UNESCO), and YUNGA (FAO).
- None of the above.**
My NSO has not benefited from partnerships established at the global level.
- Other (please specify)

26. Please select an outcome resulting from the support, if any, that your NSO has received from the World Scout Bureau in establishing national level partnership(s) since December 2017. **(You may select more than one answer)**

Learned more about a partner

e.g. The World Scout Bureau provided information of existing partnerships at global, Regional or national level; provided insights on the reputation of a partner and contacts related to it.

Institutionalised a partnership

e.g. The World Scout Bureau provided agreement templates; strengthened and embedded structures and processes; improved internal and external communications about a partnership.

Selected the right partner

e.g. The World Scout Bureau helped the NSO to choose the right partner according to their needs; provided guidance on how to choose a good partner; assessed if a current partnership is functioning.

None of the above.

My NSO has not received any support from the World Scout Bureau in the establishment of a national level partnership.

Implemented a partnership

e.g. The World Scout Bureau designed a project document; set up structures and processes for implementation with the partner; operationalised an inactive partnership; evaluated a partnership; ended or strengthened a partnership.

Other (please specify)

27. Please select one or more options that reflect the contributions, if any, your NSO has made to the development or implementation of educational and youth policies in your country.

Participated in non-governmental organisation consultative committees

e.g. Consultative committees independently led and managed by civil society with the purpose of influencing the national educational or youth policies in their executive or legislative processes. This option excludes National Youth Councils led by civil society.

Participated in government consultative committees

e.g. Consultative committees led and managed by a government entity that include the participation of civil society organisations with the purpose of improving existing educational or youth policies in their executive or legislative processes. This option excludes National Youth Councils led by the government.

Participated in a National Youth Council

e.g. National Youth Councils are bodies designed to further youth policy and involve young people in the decision-making of a country. In some countries, National Youth Councils are led by civil society, while in others they are led by the government.

Other (please specify)

Supported young people in decision-making processes

e.g. Supported or sponsored young Scouts who participate in international, national, or local youth councils, national consultations, or youth collectives seeking to influence youth policies.

Led an educational or youth policy initiative

e.g. Took the lead in proposing an improvement to the national educational or youth policy, coordinated supporting organisations or entities, and worked together with government entities to influence the decision-making process.

None of the above.

My NSO has not contributed to the development or implementation of educational and youth policies in the country.

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Partnerships

28. If your NSO/NSA is planning on establishing new partnerships in the next 18 months, please select the type of partners you are planning to work with. **(You may select more than one answer)**

- Civil society
- Government
- Private sector
- International organizations
- None. We are not planning to establish new partnerships.

29. Does your NSO/NSA have a special recognition or status with the government ?
e.g. consultative status with the Ministry of Education/Ministry of Youth

- Yes
- No

30. Is your NSO/NSA planning to influence the educational or youth policies in your country in the next 18 months?

- Yes
- No

31. If your NSO/NSA has a point of contact for advocacy and partnership, please share this person's:

Name

Position

Email Address

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Good governance

32. Does your NSO/NSA use a membership software to collect and manage your membership data?

- Yes, we use off the shelf software.
- Yes, we use software specially developed for our NSO/NSA.
- No, we are not using any software and we would like WOSM to assist in identifying a suitable software for our NSO/NSA.
- No, we are not using any software and do not require any support.

33. If your NSO/NSA has any financial management area in need of improvement, please select from the list below. **(You may select more than one answer)**

- | | |
|---|---|
| <input type="checkbox"/> Budgeting | <input type="checkbox"/> Financial reporting |
| <input type="checkbox"/> Procurement procedures | <input type="checkbox"/> Financial roles |
| <input type="checkbox"/> Payment procedures | <input type="checkbox"/> Financial management guidelines/policies (overall) |
| <input type="checkbox"/> Financial control | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> Other (please specify) | |

34. In the past 4 years, has your NSO/NSA conducted any study to measure the impact of Scouting on young people or in communities where Scouting exists?

- Yes
- No

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Membership growth

* 35. Does your NSO/NSA have an existing national membership growth strategy or have "growth" as a strategic priority of your existing plan?

Yes

No

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Membership growth

* 36. Do you plan to include membership growth in your strategic plan by 2020?

Yes

No

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Membership growth

37. When was your national membership growth strategy developed or when was "growth" adopted as a strategic priority?

- Less than a year ago
- Between 1 to 3 years ago
- Between 3 to 5 years ago
- More than 5 years ago

38. Have you created an annual action plan based on your membership growth strategy or "growth" strategic priority?

- Yes
- No

39. Does your NSO/NSA have a membership growth team at the national level or persons dedicated to promote growth in your organization?

- Yes
- No

40. As a result of your growth strategy, what is the annual rate of your NSO/NSA's actual membership growth?

- No growth or negative growth
- Less than 3%
- Between 3 to 5%
- Between 5 to 8%
- More than 8%
- We do not have data on this.

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WOSM and NSO/NSA

41. Does your NSO/NSA have any collaborative project or partnership with an NSO/NSA **from another Region**?

Yes

No

42. Has your NSO/NSA co-hosted any events with an NSO/NSA **from another Region** within the past 4 years?

Yes

No

43. How would your NSO/NSA rate WOSM as a united movement based on shared values?

0 100



44. Did your NSO/NSA reference or use WOSM's Vision 2023 when developing your current national strategic plan?

WOSM vision is: "By 2023 Scouting will be the world's leading educational youth movement, enabling 100 million young people to be active citizens creating positive change in their communities and in the world based on shared values."

Yes

No