



**SCOUTS**<sup>®</sup>  
Creating a Better World

World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

**World Scout Bureau Global Support Centre, Kuala Lumpur**  
**Bureau Mondial du Scoutisme Centre de Soutien Global, Kuala Lumpur**

Suite 3, Level 17, Menara Sentral Vista  
150 Jalan Sultan Abdul Samad  
Brickfields  
50470 Kuala Lumpur  
MALAYSIA

**Phone** +60 3-2276-9000  
**Fax** +60 3-2276-9089  
**Email** [worldbureau@scout.org](mailto:worldbureau@scout.org)  
**Web** [scout.org](http://scout.org)

## **Circular N° 11/2018**

To: International Commissioners

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### **Report on Scouting's Impact on the Development of Young People**

Dear friends,

Scouting has long relied on personal stories, anecdotal evidences or studies conducted by National Scout Organizations (NSOs) to report on its impact. With the adoption of social impact as one of the six strategic priorities of Vision 2023, the World Scout Conference has placed a strong focus on measuring the results of Scouting's programme on a global level.

In 2017, with the support of the NSOs of Singapore, Kenya, and the United Kingdom, we piloted a method of measuring the effects of Scouting on the personal development of young people. The study found statistically significant evidence that Scouts outperform their non-Scout peers in nearly every category of personal development measured, across the three continents.

We are delighted to share with you the results of this study, which can be downloaded at [scout.org/impact-report](http://scout.org/impact-report). Over the coming months, we will work with three more NSOs to conduct the next phase of the study, after which we plan to develop a toolkit to broaden the scale of this study to cover more countries and regions around the world.

Should you need more information on the report or our ongoing effort to measure Scouting's impact, please contact Chanin "Tom" Chiumkanokchai, Manager for Monitoring and Evaluation, at [tom.chanin@scout.org](mailto:tom.chanin@scout.org).

Yours in Scouting,

**Ahmad Alhendawi**  
**Secretary General,**  
**World Organization of the Scout Movement**