Information Pack for the Role of

Consultant, Advocacy

Working Remotely

May 2021
World Scouting

"The Mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society."

The World Organization of the Scout Movement (WOSM) is one of the largest youth organisations in the world. Scouting is a grassroots educational youth movement that is truly bottom-up in its structure and approach in engaging young people from all over the world.

World Scouting today is a confederation of 171 National Scout Organizations (NSOs) in a network of over 50 million members in more than one million local community Scout Groups. Some seven million members are adult volunteers who support the local activities, resulting in a huge multiplier effect.

Through peer-to-peer leadership supported by adults, each local Scout Group embraces the same set of values illustrated in the Scout Promise and Law. Each of our one million local Scout Groups follows a similar system of non-formal education suited to the unique aspects of their local community.

WOSM is an independent, worldwide, non-profit, and non-partisan organisation, which serves the Scout Movement through its NSO members. Its purpose is to promote unity and the understanding of Scouting's purpose and principles, while facilitating its expansion and development.

The World Scout Bureau (WSB) is the Secretariat of WOSM. It comprises of approximately 120 professional staff, based in nine locations worldwide:
- Belgaum, Brussels (Europe Support Centre)
- Egypt, Cairo (Arab Support Centre)
- Kenya, Nairobi (Africa Support Centre)
- Malaysia, Kuala Lumpur (Global Support Centre)
- Panama, Panama City (Interamerica Support Centre)
- Philippines, Makati City (Asia-Pacific Support Centre)
- Switzerland, Geneva (Europe Support Centre)
- Switzerland, Geneva (Global Support Centre)
- Ukraine, Kiev (Eurasia Support Centre)
Organizational structure

The **World Scout Conference** is the governing body, the "general assembly" of Scouting, and is composed of all the NSO members of WOSM. It meets every three years and its function is to consider the policy and standards of the Scout Movement throughout the world, formulate the general policy and take the action required to further the purpose of the Movement.

The **World Scout Committee** (WSC) is the executive body of WOSM. It is responsible for the implementation of the resolutions of the World Scout Conference and acts on its behalf between its meetings. Every three years, 12 members of the WSC are elected (as voting Members) for a maximum consecutive term of six years at the World Scout Conference. The WSC has established six Scout Regions within WOSM, each comprising the NSO members within a geographical area. Each Region has a Regional Scout Conference, Committee, and Support Centre. The WSC also includes, as Ex-Officio Members, the six Regional Chairpersons, besides the Secretary General, the WOSM Treasurer, and a representative of the World Scout Foundation. Six Youth Advisors are additionally involved in the decisions and tasks of the WSC.

The **Secretary General** is appointed by the WSC and his role is to promote and safeguard the interests of the Movement. He is the Chief Executive Officer of WOSM and directs its Secretariat, the WSB.

The Global Directors are the leads of each of the four worldwide core business areas of the WSB: Scouting Development, Organisational Development, Communications and Strategic Partnerships, and Corporate Services.

The **Regional Directors** are the leads of each of the Regional Support Centres around the world, and are responsible for the services delivered to the NSOs in their constituency. All the Global and Regional Directors (who form the Senior Management Team) report directly to the Secretary General and are each supported by a team of assistants, managers, and/or directors.

**World Scout Bureau’s Values**

All staff members and consultants serving in the World Scout Bureau are required to embody these values in their professional roles.
Consultant, Advocacy

Reports to: Senior Manager, Partnerships and Advocacy  
Duration: Five months  
Location: Remote (reporting to Kuala Lumpur, Malaysia)

The Scope

To strengthen WOSM’s advocacy and develop an organization support structure;

- Build on the existing advocacy plan by expanding its scope and setting broader organizational goals with a clear road map towards becoming the world’s leading educational youth movement
- Develop a vision and work plan with clear objectives, KPIs, key stakeholders, and priority processes to influence to expand the advocacy platform for non-formal education
- Identify key advocacy moments and events and build a yearly engagement calendar for WOSM youth representatives, staff, volunteers, and leadership
- Develop a vision and approach for crowding in alumni, supporters, ambassadors and influencers, in line with WOSM’s advocacy goals

The Role

The Advocacy Consultant will support WOSM to boost its advocacy efforts and lay the foundation for broader engagement, as part of its vision to be recognized as the world’s leading educational youth movement. S/he will assist WOSM to adopt a flexible approach and identify ways to improve organization systems and practices, to enhance and support advocacy and deepen engagement in the identified thematic areas.

The role is embedded within the WSB’s Business Development Unit, ensuring alignment of advocacy with resource mobilisation & partnership efforts, and works closely with the Communications team.

The consultant must be able to adapt their style to work effectively with the diverse range of WOSM internal and external stakeholders including volunteers, partner organizations. They must also be an excellent team player and be able to work well with our global and regional teams as well as NSOs, when need be. This is a 5-month consultancy.

Key Deliverables:

- A framework for WOSM’s advocacy engagement and positioning in the areas of NFE and youth participation, including the Rio Declaration for NFE and follow up to the 1st World NFE Forum, is developed
- A mapping of WOSM stakeholders and calendar of global/regional platforms and events is created
- A Scouting Ambassador engagement plan is developed
- Pathways to influence stakeholders with key messages and talking points, are developed
- A detailed annual plan for advocacy/engagement activities is created
- Review, enhance, and further develop WOSM advocacy briefs across the thematic areas

The Person

We are seeking a highly motivated individual to join our newly-created Business Development team, to help take our organization through this exciting period of transformative growth. You must demonstrate advocacy/stakeholder management experience and be ready to apply your skills
in a unique and challenging global context. You must be a self-starter and be able to work independently. You must have excellent interpersonal & influencing skills and be able to lead and coach our team as well as the various stakeholders, including volunteers.

**Essential**
- Minimum of 5 years global advocacy and stakeholder engagement experience
- Demonstrable strategic planning experience; setting the advocacy agenda for a global organization
- Experience coaching and training others
- Proven ability in managing, influencing and fostering relations with global stakeholders
- Ability to manage a complex and varied workload, and to work under pressure remotely
- Strong communication skills, both oral and written

**Desirable**
- Experience working with global youth organizations and/or in the global youth leadership arena
- Experience in the non-formal or formal education sectors
- Experience working with international donors and grants

**How to Apply**

**Application process**

Applications should be submitted to jobs@scout.org no later than 23:59 Kuala Lumpur time on **23 May 2021** and should include:

1. A curriculum vitae with full details of education and career history.
2. A cover letter outlining your suitability for the role, relating your skills, knowledge and experience to the requirements of the job description and personal specification. Your particular interest and motivation in applying for this role should also be outlined.
3. Contact information of at least two people who can provide employment references.

**Timeline**

Ideally, the Consultant should assume her/his role as soon as possible and preferably starting June 2021.

**Additional notes**

The WSB is committed to making appointments on merit by a fair and open process, taking due account of equality and diversity.