Project Overview template

Project title
Save Lives Campaign

Duration of the project
From the start of the fundraising campaign till the closure of the project

<table>
<thead>
<tr>
<th>Crowdfunding Campaign:</th>
<th>Project:</th>
</tr>
</thead>
<tbody>
<tr>
<td>From 18/09/18 to 22/10/18</td>
<td>From 08/02/19 to 29/03/19</td>
</tr>
</tbody>
</table>

Total number of days: 81 days

Project leader or team
Names, roles, contact information

Chilufya Kaenga
Scout Leader
+260 971607466, eckaenga@gmail.com

Summary of the project
Briefly describe (200 words)
- Why did you start the project?
- What problem were you trying to solve?
- Where did your project took place?

We were moved by the number of children, women suffering from complications of pregnancy, accident victims, who mostly require blood transfusions as well as ordinary citizens who were impacted in our hospitals by the lack of adequate blood supply for the most basic operations and medical procedures. We knew we had to take action so that no more lives could be unnecessarily lost.

The problem we were trying to solve is to demystify the myths that surround blood donation in our society. Our aim is to help in assisting the medical team by further educating and informing our communities to be invested by doing good and saving lives by welcoming the service of donating blood in the communities to the mandated blood transfusion service, Zambia National Blood Transfusion Service (ZNBTS), which is responsible for providing hospitals with adequate and affordable safe blood and blood products.

The following are the places, in Lusaka Province, where the project was conducted;
- University Teaching Hospital-Blood bank
- Kamwala High School
- Burma School
- Chainda Clinic
- Shuko Home based care centre Chainda
- Mumuni School
- Zambia Development Agency (ZDA)
**Background**
Before you started your project, what was the situation like?
Zambia has been constructing more hospitals in aid of meeting the “Health for all”, a WHO programme, which promotes quality health for all. Although more hospitals and clinics have been built, blood banks are always low due to a number of people facing hemorrhaging and some blood types were very rare to find due to low supply. A lot of people lacked knowledge about blood donation being needed for saving lives and spread negative information as well as rumours which led communities to be hostile to the reasons why the blood was needed. According to many people in the communities the blood donations was meant for evil practices and spiritual things.

**Problematic**
Further describe the problematic you are addressing. Why it was important for you and your team to work on this?
Information on blood donation was not reaching a lot of people and too many rumours and myths were spreading for example, some believed that if you donate blood you can become impotent or the blood will be used for rituals. It was important for the team to work on this project because we wanted to help further spread the importance of donating blood and sensitize how we all can play a role in saving someone’s life.

**Aim and objectives**
Aim: What were you trying to achieve
Objectives: How did you achieve the aim

<table>
<thead>
<tr>
<th><strong>Aim:</strong></th>
<th>Our aim was to sensitize and have an informed community about the importance of blood donation and have an increase in recurring blood donors.</th>
</tr>
</thead>
</table>
| **Objectives:** | • To have an increase of blood donors  
• To have an informed community about blood donation  
• To have a welcoming community when doing the blood drives  
• To lessen lose of life by helping increase more donated blood in the national blood bank |

**Outcomes**
Zambia National Blood Transfusion Service, the only department under the Government of Zambia’s Ministry of Health, mandated to collect blood in the nation, welcomed the Scouts initiative and have trained 10 Scouts on how to mobilize the community and how to give correct information about blood donation and educated the Scouts on various blood types.
Due to the sensitivity that surrounds blood donating, the Scouts have had to do the programme in line with the ZNBTS planned calender, this is because they is need for constant medical personnels’ monitoring of the blood drive processes.
A full day intensive training was carried out where the Scouts were given some basic information, for example;
• the correct age one has to be to donate blood
• how often one can donate blood
• how long it takes to donate blood
• the different blood groupings; the rare and common ones
• whether one can get an infection by donating blood, etc.

The Scouts were trained in;
• how to conduct a blood drive in a low risk community
• how to get blood pressure check up
• how a donor should sit during donation of blood
• how to package the donated pint of blood

They were also shown the types of supplements given to a donor after the donation of blood, to replace the fluids lost through donation and to help them recover energy after they have donated blood.

15 Scouts did six (6) community blood drives with Zambia National Blood Tranfusion Services, of which;
• two (2) were held at two schools, namely Burma and Mumuni schools
• one (1) was held in a township, at Shuko Home Based Care Centre in Chainda Township
• one (1) was held at a clinic, Chainda Clinic
• one (1) was held at a corporate office, Zambia Development Agency (ZDA)
• one (1) was held at the Hospital blood bank, University Teaching Hospital.

**How did the Scout Donation Platform funds help you and your project?**

It was easy to move from one destination to another because the funds raised was used for transport and feeding the Scouts during the project period. The Information, Education and Communication (IEC) materials, (T-shirts, pop up banners, posters) that were designed, made and purchased, from the funds donated, helped promote Scouting and the project that we had embarked on, this motivated the Scouts to do the project and Scouting programme with enthusiasm and pride as Scouts. Due to this the Scouts involved gained knowledge in blood donation and what is involved in sensitizing the community when it comes to handling sensitive topics.

**Conclusion**

Any lessons learned, personal reflections

Lessons learnt were on how to carry out community mobilization for a blood drive and how to cope with hostile communities.

The nurses and doctors we went with on the blood drives really inspired us on how to engage and interact with different types of personalities in the communities. I for one learnt to be more of a listener and be more tolerant.
Financial Overview

List any activities, materials, supplies, etc where you spent the money for your project. Proof of purchases like notes and receipts are not mandatory but advisable to include.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Quantity</th>
<th>@</th>
<th>Amount in local currency</th>
<th>Amount in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Training of trainers</td>
<td>9</td>
<td>1</td>
<td>K720.00</td>
<td>60.00</td>
</tr>
<tr>
<td>2</td>
<td>Facilitators Incentive,</td>
<td>2</td>
<td>1</td>
<td>K200.00</td>
<td>16.66</td>
</tr>
<tr>
<td>3</td>
<td>Design for banners, Tshirts and posters</td>
<td>1</td>
<td>1</td>
<td>K500.00</td>
<td>41.66</td>
</tr>
<tr>
<td>4</td>
<td>Pop up banners</td>
<td>2</td>
<td>1</td>
<td>K3,000.00</td>
<td>250.00</td>
</tr>
<tr>
<td>5</td>
<td>Posters, Brochures and Flyers</td>
<td>1</td>
<td>1</td>
<td>K1,580.00</td>
<td>131.66</td>
</tr>
<tr>
<td>6</td>
<td>Communication (talktime)</td>
<td>11</td>
<td>1</td>
<td>K550.00</td>
<td>45.83</td>
</tr>
<tr>
<td>7</td>
<td>Transportation of Scouts from Chunga, Bauleni, UTH and Chalala to participate in the live broadcast (Media talk on the Scout’s Saving Lives blood donation project promotion and relevance of celebrating Youth day)</td>
<td>4</td>
<td></td>
<td>K950.00</td>
<td>79.16</td>
</tr>
<tr>
<td>8</td>
<td>Lunch allowance in the field</td>
<td>15</td>
<td>3</td>
<td>K1350.00</td>
<td>112.50</td>
</tr>
<tr>
<td>9</td>
<td>Transport refunds in the field</td>
<td>15</td>
<td>3</td>
<td>K2250.00</td>
<td>187.50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>K13,475.00</strong></td>
<td><strong>$1,122.88</strong></td>
</tr>
</tbody>
</table>