16 January 2020

APR Workshop on Communications and Media

Dear Colleagues,

We are pleased to inform you that The Scout Association of Maldives has offered to host the APR Workshop on Communications and Media on 11-14 June 2020.

Workshop Objectives

- To provide an overview of the strategies and best practices in internal communications, social media, and storytelling within WOSM content
- To familiarise with efficient communication tools and processes
- To emphasise the proper use of the Scout Brand and other WOSM symbols
- To reinforce the Global Communications Network and share good practices

Eligibility

The workshop seeks to gather communications and media managers, as well as volunteers or full-time staff handling public relations, internal communications, and social media in their National Scout Organizations. Participation of appointed APR correspondents are welcome, and young correspondents are also highly encouraged to join.

Inclusive Dates

11-14 June 2020

Participants are requested to arrive in Maldives on 10 June 2020 and may leave in the evening of 14 June 2020, or the morning of 15 June.

Venue

Malé, Maldives

Workshop Fee

Each participant will be assessed with a workshop fee of US$ 150.00 to cover inland transportation, meals (from dinner of 10 June until breakfast of 15 June), accommodation in twin-sharing rooms for five (5) nights (10-15 June, check out on the 15th), workshop materials, souvenirs and educational tour.

Visa

To enter Maldives, no pre-arrival visa is required. A 30-day free visa is issued on arrival to all nationalities. More details may be accessed here.

Working Language

The working language of the workshop is English. As such, National Scout Organizations are requested to select participants who are able to understand and take an active part in the discussions in English.
To nominate your representative, kindly fill out the attached reply slip and send it electronically to the World Scout Bureau Asia-Pacific Support Centre with a copy to The Scout Association of Maldives not later than **6 April 2020, Monday**.

For more details, you may contact any of the following:

**Mr J Rizal C Pangilinan**  
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Kindly furnish all your transmittals to Mr Hussain Jawad, member of the APR Communications and Partnerships Sub-Committee at jawad1112@gmail.com.

Your usual support and cooperation in making this workshop a success would be very much appreciated.

Thank you.

Sincerely yours,

J Rizal C Pangilinan  
Regional Director

Encl.  Reply Slip, APR Circular No. 02/2020  
JRCP/LLT/krf