

WORLD ORGANIZATION OF THE **SCOUT** MOVEMENT

2019-2020 ANNUAL REPORT





SCOUTS[®]
Creating a Better World

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We acknowledge Scouts worldwide for sharing their photos of Scouting in communities during the COVID-19 pandemic.

Photos by: Enrique Leon, Africa Scout Region, Jean-Pierre POUTEAU, Safidy Andrianirina, Olivier Ouadah, Stephen Way, Victor Ortega, George Botros, Nuno Perestrelo, Yoshi Shimizu, Czech Scouts.



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SECRETARY GENERAL AND CHAIRPERSON'S FOREWORD

Dear Scouting friends, colleagues and partners,

The 2019-20 year was truly exceptional. We saw our Scout Movement around the world show its true strength, resilience and ingenuity. Throughout the unprecedented impacts caused by the COVID-19 pandemic, Scouts and volunteers lived by the motto to "Be Prepared". They stepped forward in a time of great need to lead community response and recovery efforts. Around the world, National Scout Organizations also demonstrated incredible leadership and innovation by adapting their educational programming to continue to engage young people safely in Scouting activities at home and online.

During the implementation of WOSM's 100-day emergency response plan, we supported National Scout Organizations and Scout Leaders by organising learning opportunities through the World Scout Academy, supporting Scouting at Home activities, sharing stories of community-led action from across the Movement, and establishing a dedicated Emergency Response Fund for COVID-19 through the Scout Donation Platform to support local relief efforts.

WOSM also organised a Special Edition of JOTI (Jamboree on the Internet) to offer young people who were isolated in lockdowns the opportunity to connect, showcase their creative talents during live shows, and learn about mental health, active citizenship, humanitarian action, and more.

Two big events capped off the 2019 year. JOTA-JOTI connected and engaged millions of Scouts to build friendships and learn about global citizenship through a revamped digital experience and educational programme. And the first-ever World Non-Formal Education Forum brought the non-formal education sector together and launched an ambitious agenda to invest and innovate in non-formal education solutions for youth development.

We also saw many of our 54 million young people take action through the Messengers of Peace initiative, Scouts for SDGs mobilisation, and the new Earth Tribe initiative to serve their communities, contributing a total of two billion hours of service and 16 million local actions to promote peace, tackle climate change, respond to humanitarian crises, and reduce inequalities.

Finally, we continued to deliver capacity-strengthening services and support to 171 National Scout Organizations. Through WOSM Services and the World Scout Academy, we equipped Member Organizations with the necessary tools and resources to develop growth strategies, implement Safe from Harm policies and practices, leverage partnership opportunities, innovate their youth programmes and more.



Looking ahead, WOSM's one-year plan leading up to the virtual 42nd World Scout Conference and 14th World Scout Youth Forum in August 2021 will aim to promote membership retention and growth, assist National Scout Organizations in their new financial reality, strengthen Scouting's impact in communities worldwide, connect the Movement together, and continue core operations with a focus on long-term sustainability.

And a new Global Youth Mobilization being led by the Big 6 Youth Organizations in collaboration with the World Health Organization will convene young people together during a Global Youth Summit in 2021, and invest in scaling up youth-led solutions to the COVID-19 pandemic.

This has been an extraordinary year full of major milestones and celebrations to mark the 100th anniversaries of the World Scout Jamboree, World Scout Conference and the World Scout Bureau. Through it all we made great strides in delivering on Vision 2023, and came together as a strong and united global Movement. As we look forward, we now have an opportunity to build on these remarkable efforts as we continue to enable even more young people and volunteers to be a force for good in their communities.

Yours in Scouting,



Craig Turpie

Chairperson

World Scout Committee



Ahmad Alhendawi

Secretary General

World Organization of the Scout Movement



OUR STRATEGY FOR SCOUTING



Mission

The Mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Vision

By 2023 Scouting will be the world's leading educational youth movement, enabling 100 million young people to be active citizens creating positive change in their communities and in the world based on shared values.

Six Strategic Priorities

Youth Engagement

Scouting should give young people the opportunity to develop the skills and knowledge empowering them to take an active part in the Movement and in their communities. Involvement, recognition and intergenerational exchange are key in providing a framework for our youth members.

Educational Methods

The Youth Programme should provide a non-formal learning environment, strengthening the capacity of young people to face the challenges of tomorrow. Scouting should attract, train and retain quality adult volunteers to deliver the Youth Programme.

Diversity and Inclusion

Scouting should reflect the societies in which it exists and actively work to welcome all individuals without distinction. This diversity should not only be reflected in the membership, but also the methods and programmes used within the Movement.

Social Impact

Every Scout should be involved in community service and share their experience to inspire others. Through activities and projects, Scouts contribute to their communities and become leaders of positive change.

Communications and Relations

Scouting's profile should accurately portray what we do and why we do it, reflecting our shared values. By using the most impactful methods of communication, and engaging in strategically relevant partnerships, Scouting should be recognised as the world's leading youth movement.

Governance

The governance of WOSM should be transparent, accountable, efficient and clearly linked to its overall strategy, focused on achieving the Mission and Vision of the Movement. The roles and responsibilities of the different levels in the organisation should be clearly defined and understood, ensuring a customer-focused approach. In doing so, we ensure high synergy across all levels of WOSM with a high "return on investment."





WORLD SCOUT MOVEMENT

Scouting is the world's largest educational youth movement engaging 54 million young people and volunteers in 224 countries and territories worldwide. Scouting offers a unique non-formal educational experience that enables young people to develop the skills and leadership qualities that are relevant for today's globalised and rapidly changing world.

Every week, over one million local Scout groups bring young people together to participate in Scouting activities. Through the core Youth Programme and complementary educational initiatives, Scouting enables young people to reach their full potential and take action as global citizens to improve their communities and make the world a better place.

The Scout Movement is comprised of a membership of 171 National Scout Organizations that adapt Scouting to local contexts, and innovate their programming to involve young people and volunteers in the Scouting experience.



"IT IS TRULY SUCH A PRIVILEGE TO PROMOTE THE AMAZING WORK SCOUTS DO ACROSS THE GLOBE AS A TRUE FORCE FOR GOOD. THIS PAST YEAR WITH THE GLOBAL PANDEMIC HAS REALLY HIGHLIGHTED THE IMPORTANCE OF SCOUTING VALUES, WHETHER IT BE COMMUNITY SPIRIT, BEING KIND TO YOUR NEIGHBOUR OR LEARNING NEW SKILLS AND ADAPTING TO CHANGE. THANK YOU FOR YOUR FAITH IN ALL WE CAN DO TOGETHER!"

**BEAR GRYLLS,
CHIEF AMBASSADOR OF WORLD SCOUTING**



223

COUNTRIES AND
TERRITORIES



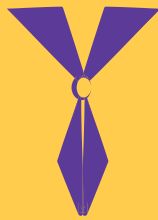
54 MILLION

YOUNG PEOPLE, ADULT LEADERS
AND VOLUNTEERS



2 BILLION

COMMUNITY SERVICE HOURS
SINCE 2013



>1 MILLION

ACTIVE LOCAL SCOUT GROUPS
GLOBALLY



14 MILLION

GIRLS AND YOUNG
WOMEN



16 MILLION

LOCAL ACTIONS



>\$160,000 USD

CROWDFUNDED ON THE SCOUT
DONATION PLATFORM

OUR INITIATIVES

Scouts worldwide lead COVID-19 response and recovery efforts

This past year saw millions of Scouts and volunteers worldwide going above and beyond to serve their communities as part of local COVID-19 pandemic response and recovery efforts. Young people led initiatives to coordinate health and safety campaigns, sew face masks, deliver necessities to those in need, and install hand washing stations across cities.

Scouts and National Scout Organizations help communities bounce back

Since the start of the pandemic, young people worldwide were active in responding to the impacts of COVID-19. By acting as first responders, coordinating health and safety campaigns, delivering food and supplies to those in need, Scouts were on the front lines of helping their communities get back on track. Many National Scout Organizations also quickly adapted and innovated their national Youth Programmes to continue to offer Scouting to young people at home and online during the pandemic.





Featured Story

Tunisian Scouts mobilise response activities across the country

Since the start of the COVID-19 pandemic, Tunisian Scouts mobilised over 22,000 response activities across the country. Partnering with the government, as well as local and international organisations, Scouts in Tunisia organised a multitude of actions to protect their communities, including sanitation of public spaces, promoting public health campaigns, setting up donation centres and hotlines for home deliveries, supporting hospitals with administrative tasks, and helping students continue their education from home. By volunteering 1,876,000 service hours, Tunisian Scouts were able to reach 5,000,000 people in need of support.



Featured Story

Ethiopian Scouts help keep their communities safe

Ethiopian Scouts played an important role in keeping their communities safe during the COVID-19 pandemic. In addition to dedicating their training centres for the government to use as isolation and quarantine facilities, over 1,300 Scouts and leaders were involved in community response activities. Contributing nearly 73,000 service hours, Ethiopian Scouts supported thousands of people as they organised blood donation drives, raised awareness through campaigns about COVID-19 prevention, provided support to students who needed to continue their studies from home, and donated food to vulnerable communities.



WOSM puts emergency plan into action to support National Scout Organizations

To support National Scout Organizations impacted by the pandemic, WOSM rolled out a 100-day Emergency Response Plan and coordinated a series of measures, which included:

- Issuing safety measures and advisories to National Scout Organizations;
- Creating a centralised digital hub of COVID-19 news, resources, services and support;
- Building alliances and partnerships with other international NGOs;
- Revising our financial situation, and implementing necessary cost-cutting measures.

More than 100 on-demand resources and e-learning courses were also developed for National Scout Organizations to support the mental health of volunteers, scale up emergency humanitarian relief efforts, and adapt their national Youth Programmes for delivery at home and online.

Scout Donation Platform responds to COVID-19 through new emergency fund

In midst of the global pandemic, the Scout Donation Platform offered an opportunity for Scouts to raise funds for local projects to support communities impacted by the health crisis and other humanitarian issues. WOSM initiated an Emergency Fund for COVID-19 to support volunteers worldwide in responding to the pandemic, and launched a crowdfunding appeal raising more than \$120,000 USD towards emergency relief efforts in 25 countries around the world.

Virtual World Scout Academy delivers on-demand sessions and resources

The virtual World Scout Academy was part of WOSM's emergency response to support National Scout Organizations in adapting to the new realities caused by the COVID-19 pandemic. Over the course of eight weeks, more than 7,600 participants took part in the Academy which offered a total of 62 live sessions covering 23 topics and areas of learning. Sessions delivered during the Academy focused on a range of topics, including using technology to connect with local organisations and groups, managing stress and the well-being of staff and volunteers, key competencies for young people in today's modern world, and more.

Big 6 Youth Movements and World Health Organization launch Global Youth Mobilization

To invest in and scale up youth-led solutions and engagements in response to COVID-19, the Big 6 Youth Organizations*, together with the World Health Organization and the United Nations Foundation, launched a ground-breaking new global youth mobilisation effort. The Global Youth Mobilization will feature the convening of a Global Youth Summit in 2021, and a fund of \$5 million USD to support local and national youth organizations, including grants for youth-led solutions and an accelerator programme to scale up existing response efforts.

*World Organization of the Scout Movement; World Association of Girl Guides and Girl Scouts; Young Men's Christian Association; World Young Women's Christian Association; International Federation of Red Cross and Red Crescent Societies; and The Duke of Edinburgh's International Award,



Featured Story

Scouts in Lebanon respond to Beirut explosion

Thousands of Scouts were active following the sudden and devastating explosion in Beirut, Lebanon. Young people mobilised quickly in providing food, shelter and water to those affected by the disaster. They also administered first aid, cleaned debris, helped search for missing persons, and more. In a matter of days, Scouts in Lebanon raised over \$20,000 USD through the Scout Donation Platform to support relief efforts on the ground.



Featured Story

Cub Scout brings online learning to vulnerable communities in Mexico

Mao, a 10-year-old Cub Scout, believes every child should have access to quality education with access to virtual school necessities, like tablets and Internet connections. As part of her mission to help young people continue their schooling during the COVID-19 pandemic, she worked with her family and Scout Leaders to crowdfund \$2,500 USD to support 30 vulnerable families in Mexico.

WOSM's one-year plan promotes growing stronger together

To bridge the period between the end of the 2017-2020 Triennium and the 42nd World Scout Conference, WOSM implemented a one-year plan entitled Growing Stronger Together. The plan continues our commitment to growth, lays a strong foundation for the next Triennium to achieve Vision 2023 and centres around five key emerging priorities for the Movement:

- Support membership retention and growth;
- Support Scouting through new financial realities;
- Strengthen Scouting as a key player in local communities;
- Better connect the Scout Movement in-person and online;
- Strengthen operations with a focus on long-term sustainability.



Scouts for SDGs mobilises young people to take action for people and planet

Through *Scouts for SDGs*, 54 million young people are serving their communities to improve the sustainability of our planet by promoting peace, acting as environmental leaders, and championing equality around the globe. With an aim to make the world's largest youth contribution of 4 billion hours of community service towards the Sustainable Development Goals by 2030, Scouts are taking action through a global mobilisation effort to end poverty, tackle climate change, and reduce inequalities.



"I DREAM OF THE DAY WHEN WE WILL REALISE THAT THE RELATIONSHIP BETWEEN HUMANS AND NATURE IS NOT ONE-WAY. WHEN POLICYMAKERS WILL TAKE BOLD ACTIONS TO STOP STEALING THE BRIGHT FUTURE OF COMING GENERATIONS, AND WHEN WE WILL HAVE EMPATHY FOR EACH OTHER AS HUMAN BEINGS."

**KAZI ZUBAIR HOSSAIN, WOSM
YOUTH REPRESENTATIVE, BANGLADESH**

Featured Story

Australia Scouts support communities affected by bushfires

At the start of 2020, during one of the worst droughts in memory, unprecedented bushfires spread quickly across Australia damaging communities and leaving many homeless. Scouts responded by helping injured wildlife, packing and distributing food donations for affected communities, and volunteering in evacuation centres. Scouts Australia, in a collaboration with local government, also released and sold over 30,000 Bushfire Recovery Badges raising more than \$150,000 for the bushfire relief effort.



Featured Story

Honduran Scouts promote nutrition among children and seniors

In November 2019, more than 500 Cub and Rover Scouts from all over Honduras collected and delivered milk from supermarkets to over 21 assistance centres for children and the elderly. The much needed donations contributed towards SDG 2 in a country where poor nutrition among children and seniors.



Earth Tribe launches as new educational initiative for environmental action

On World Environment Day in 2020, the Earth Tribe was launched to the Scout Movement as an new educational initiative designed to enable young people to become environmental leaders. As members of the Earth Tribe, young people are able to develop the skills, competencies and leadership to better understand their personal impact on the environment, and take action in their communities to tackle climate change, promote sustainable consumption, and connect with nature. In the coming years, the new initiative designed in collaboration with WWF and UN Environment will unite young people in a global community to become champions for preserving and protecting our planet.



"NATURE DOESN'T ALWAYS HAVE A VOICE IN THE DISCUSSION, BUT WE DO. IT IS TIME WE LISTEN TO NATURE, SPEAK UP FOR IT, AND TAKE ACTION. WE AS YOUNG PEOPLE COUNT FOR HALF THE WORLD'S POPULATION, AND IT'S TIME TO MAKE IT COUNT."

**JIMENA OJEDA RAMIREZ,
WOSM YOUTH REPRESENTATIVE, PERU**

To access education for sustainable development content and resource materials, visit the Scouts for SDGs hub at sdgs.scout.org





Messengers of Peace

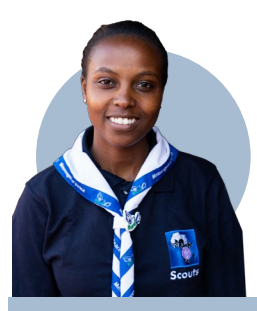
Young people acting as Messengers of Peace

In 2010, Scouting pledged to inspire a culture of peace and dialogue through its flagship Messengers of Peace initiative by encouraging millions of young people to carry out peace-building projects in their communities and log their volunteer hours through Scouting's online platform. Over the past decade, Scouts have delivered more than two billion hours of community service and 16 million local projects and actions around the world, supporting communities devastated by natural disasters, leading peace-building activities, standing up for gender equality, and working to make refugees feel welcome. By teaching young people about the values of respect and duty to others, Scouts are working to build a world that is more peaceful and inclusive for everyone.



Muath Nujayfan - Saudi Arabia

Muath Nujayfan, a 23-year-old Scout, is on a mission to end bullying among young people. As a Messengers of Peace Hero, Muath works to build a safe society for all where young people can access mental health support and live free from bullying. His anti-bullying advocacy played an important role in the "Tasamoh" project involving 50 young people from more than 15 nationalities. Today he continues to be active in raising awareness in his community about bullying and how young people can improve their mental health.



Mary Wanjiku - Kenya

Mary is a 26-year-old Messenger of Peace Hero from Kenya who founded the "Brown Olive" project to build harmony among biodiversity and her community. The project involves planting and promoting an indigenous olive tree species, called Olea. The Olea tree adds more nutrients to farmer crops, benefits livestock and helps curb the effects of climate change. Mary donates seedlings to her community from her own Olea seedbeds, and offers local environmental education workshops to teach about importance of tree planting. Each month, she plants olive trees at several institutions and schools, and engages Scouts to make sure the trees remains strong and healthy.



Svitta Kaewploy - Thailand

Svitta Kaewploy is a 21-year-old Messenger of Peace Hero leading several environmental initiatives in Thailand. Her "Scouts Save the World" project has been implemented in 13 communities and three schools where over 1,000 people actively participated. Svitta's projects have focused on water conservation, forest preservation and waste management, including campaigns for community awareness, clean-ups and tree planting. To date she has contributed 21,634 service hours by implementing 17 community service projects across Thailand.

Building a global Movement that is Safe from Harm

Creating a safe and inclusive environment to keep young people Safe from Harm is an essential element of Scouting worldwide. As a global Movement of more than 54 million young people in 224 countries and territories, we are committed to the continuous protection of young people involved at all levels of Scouting.

WOSM works continually to support its 171 Member Organizations to strengthen their Safe from Harm child and youth protection policies to adhere to the highest possible safeguarding and protection standards. By providing a full range of strategies, systems and procedures, we ensure that the well-being, development and safety of children and youth is a top priority in all Scouting-related activities.

This past year, WOSM focused on supporting National Scout Organizations to develop and further implement their national Safe from Harm policies. We also focused on developing online safety during global events, such as JOTA-JOTI 2019 and the Special Edition of JOTI, as well as through the creation of new educational materials, including a being safe online e-learning course and an Anti-bullying Toolkit covering the issues of cyberbullying.

Scouts take action for a more gender equal world

By committing to take action through HeForShe and rallying behind SDG 5, millions of Scouts are working to make the world more equal and just for women and girls.

- In Burundi, Scouts started supporting victims of gender based violence following a workshop delivered by a WOSM Services Consultant using the HeForShe Action Kit.
- In Saudi Arabia, a workshop on gender equality sparked a push to encourage more young women and girls to join Scouting in the region.
- In Bangladesh, Scout Leaders are pioneering the first all-girl Scout groups in schools to increase the self-esteem of female Scouts and start a dialogue about the importance of gender equality.

Newly developed resources and e-learning courses, along with workshops hosted during world and regional events, continue to support young people to promote and take action for a more gender equal world.



"I WISH TO CONGRATULATE YOU ALL ON PASSING THE INCREDIBLE MILESTONE OF TWO BILLION HOURS OF COMMUNITY SERVICE THROUGH THE MESSENGERS OF PEACE PROGRAMME. I THANK YOU FOR YOUR COMMITMENT AND GOOD WORK AND I WISH YOU ALL THE VERY BEST FOR THIS COMING YEAR. AND, DON'T FORGET TO BE A PROUD MEMBER OF WORLDWIDE SCOUTING. VERY WELL DONE SCOUTS!"

**HIS MAJESTY CARL XVI GUSTAF,
THE KING OF SWEDEN HONORARY
CHAIRMAN OF THE WORLD SCOUT
FOUNDATION**



OUR SUPPORT

WOSM Services delivers high-quality support to National Scout Organizations

Throughout the year, WOSM continued to provide capacity-strengthen support to National Scout Organizations, adapting its service delivery to the realities of the COVID-19 pandemic. Since the launch of WOSM Services in 2018, a total of 436 Services have been delivered across 13 support areas to more than 125 National Scout Organizations.

WOSM Services shifted to virtual delivery during the pandemic, engaging WOSM Consultants in responding to requests submitted through the online platform. A special service focused on membership growth was also made available in 2019 to support National Scout Organizations to develop and implement their growth strategies and make use of resources such as the new Growth Toolkit, Growth Self-Assessment Tool, and Membership Management Systems Toolkit.



A digital transformation of membership news, data and information

As part of our ongoing digital transformation effort, this past year WOSM launched a new Members Portal, including the World Scouting Directory and NSO Data Portal. The digital platforms aim to make news, data and membership information more accessible and transparent to all National Scout Organizations. With these new platforms and the support of a dedicated staff team, Member Organizations can access the key information they need to make decisions, report on census figures, and track membership trends all in one place.





New online guide enables NSOs to reimagine their Youth Programme

One of World Scouting’s most comprehensive new digital resources - the GPS (The Guide to Youth Programme in Scouting) - is helping to guide National Scout Organizations to review and design a more relevant and engaging Youth Programme for Scouts. The GPS brings together the latest tools, resources and best practices to enable Members Organizations to reimagine how their Youth Programme can offer the relevant skills, leadership and educational experiences for young people to reach their full potential and be active global citizens.



13
SERVICE AREAS

Offered by WOSM to all its member Organizations

74%

WOSM’s membership have requested and received services.

200
CONSULTANTS

Across our regions are available to work with National Scout Organizations

700+
RESOURCES

Are available on the WOSM Services platform, including best practices, publications, guides, toolkits and e-learning courses

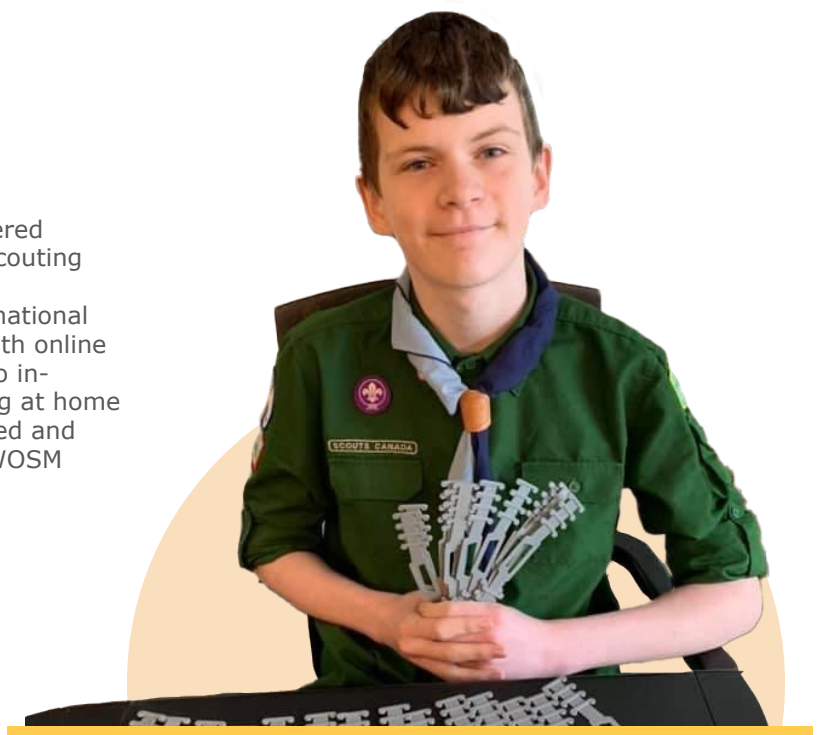


Interactive digital resource engages adults and volunteers within Scouting

The new digital Adults in Scouting resource, also known as the [Scoutship](#), is designed to provide National Scout Organization leadership with the knowledge and tools to strengthen the management, recruitment, training and engagement of adult volunteers within Scouting. Tips, case studies and best practices are have also been compiled from across the Movement to support the leadership development and professional growth of adult volunteers.

Activating Scouting at home and online

A focus on Scouting at home and beyond offered National Scout Organizations and Adults in Scouting with access to tools, resources and learning opportunities to stay connected, adapt their national Youth Programme for delivery from home, both online and offline, and support the transition back to in-person Scouting activities. Dozens of Scouting at home resources in multiple languages were produced and curated through a new support area on the WOSM Services platform.





Featured Story

Strengthening the capacity of Scouting in Russia

With a vision to reach 300,000 young people in Russia over the next few years, the Eurasia Scout Region has been working with various Scouting organisations and groups in the country. A focus on developing Youth Programme and Adults in Scouting educational materials adapted to the Russian context, supporting leaders and Scouts at the grassroots level, and conducting training and outreach to involve more youth and volunteers in Scouting have all been key priorities to build enthusiasm for Scouting across Russia.

Updated Wood Badge supports training and development of adult volunteers

Updated guidance around Scouting's 100-year-old training course for Scout Leaders known as the Wood Badge was introduced to the Movement to support National Scout Organizations in shaping their training, development and engagement of adult volunteers involved in Scouting. The new Wood Badge is designed to promote greater diversity and inclusion, and wider recognition of all Adults in Scouting.



OUR EVENTS

World Non-Formal Education Forum brings sector together

In December 2019, the first-of-its-kind World Non-Formal Education Forum took place in Rio de Janeiro, Brazil bringing together more than 400 youth leaders, international youth-serving and youth-led organisations, United Nations agencies, academic experts, and educational practitioners to debate the current and future trends in non-formal education. The Forum, convened by WOSM, UNICEF, UNFPA and the Office of the UN Secretary-General's Envoy on Youth, involved the participation of more than 70 international organisations, including the leadership of the Big 6 Youth Organizations.

The three-day event offered an international platform for the exchange of ideas and best practices on non-formal education, and explored how organisations can develop programmes, concepts and methods to keep pace with the latest trends in non-formal education and contribute towards achieving the Sustainable Development Goals.



Through dozens of plenary sessions and hands-on workshops, Forum participants examined the relevance of non-formal education in today's society, and looked in particular at how non-formal education can complement other types of education (formal and informal) in supporting the skills development and leadership of young people to thrive in a rapidly changing world. The Forum also validated the need to look at non-formal education as a critical field within the broader education sector which needs attention, collaboration, investment and continuous development.

Rio Declaration on Non-Formal Education

As a key outcome of the Forum, the Rio Declaration on Non-Formal Education sets out an ambitious action agenda around what needs to be done to empower millions of young people worldwide through non-formal education. The Declaration calls for more recognition, innovation and investment in non-formal education, and will continue to be a key advocacy platform to advance a shared non-formal education agenda for the sector.





JOTA-JOTI engages millions of young people around the world

JOTA-JOTI (Jamboree on the Air - Jamboree on the Internet), the world's largest digital Scout event promoting friendship and citizenship education, was a big success again in 2019 with over three million young people from more than 200 countries and territories connected online and over the airwaves.

To make the experience even more engaging for participants, WOSM launched a newly redesigned website, registration system and online platform with a key focus on providing Safe from Harm information for all participants to stay safe on the Internet throughout the event.

The interactive programme enabled Scouts and Leaders to take part in dozens of activities, online dialogues and campfires offered in multiple languages around the topics of climate change, gender equality, youth advocacy and leadership skills. Several key partners, including WWF, UN Environment, UNICEF and UNESCO, contributed to the event's educational content by facilitating online dialogues and webinars with youth.

Special Edition of JOTI connects Scouts during challenging times

With many young people isolated and in lockdown during the early days of the COVID-19 pandemic, WOSM produced a Special Edition of JOTI (Jamboree on the Internet), bringing Scouting into the homes of youth and families around the world. The Special Edition JOTI provided an opportunity for Scouts to connect with peers from different countries and learn about global citizenship through a wide range of fun and educational activities.

Over the course of several days, the innovative and live-streamed programme engaged millions of young people through webinars, global campfires, talent shows and live shows featuring special guests, partners and speakers.

100 years of World Scout Jamborees

The World Scout Jamboree celebrated its centenary in 2020! What started as a gathering of 8,000 Scouts in 1920, has now grown to become one of the largest educational youth events in the world. To mark the milestone, we looked back on 100 years of Jamborees, and asked Scouts to share their most memorable experiences and adventures from past events on social media.



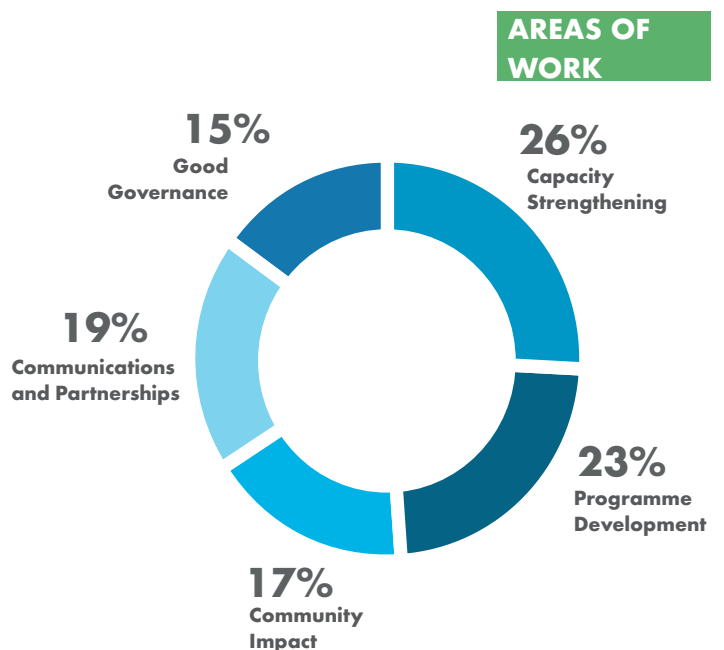
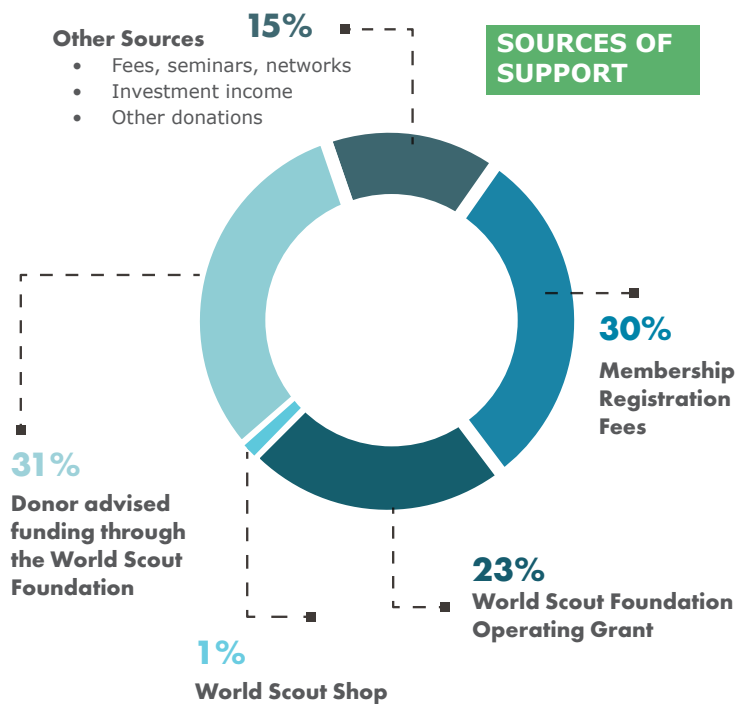
OUR RESOURCES

Everything that we do in World Scouting is tailored towards supporting National Scout Organizations in the following areas:

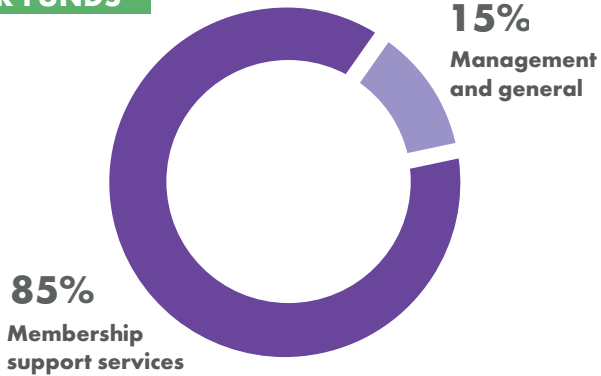
- **Strengthening the capacity** of National Scout Organizations to deliver quality Scouting education to young people, and reach a standard of excellence in organisational management and sustainable membership **growth**.
- Developing **high-quality programmes** for young people that have a **positive community impact** in a safe and inclusive environment.
- Equipping **adult volunteers** with relevant skills and expertise to support the delivery of programmes to millions of youth.
- Engaging in **strategic partnerships** to enhance the design and delivery of initiatives to benefit more young people.
- Ensuring our **volunteer-led** governance structures are well prepared to make informed **democratic decisions** in the most transparent way possible.

Our spending is informed by Vision 2023, where Scouting aims to become the world's leading educational youth movement enabling 100 million young people to become active citizens, creating positive change in their local communities.

- **Influence**
We invest 19% of our total spending in communications and partnerships to create content and alliances that will inspire positive change in the world.
- **Growth And Impact**
We invest 66% of our total spending in capacity strengthening, programme development and community impact projects and initiatives. In the wake of the pandemic, we dedicated more resources to supporting the immediate needs of communities.
- **Unity**
We invest 15% of our total spending in providing WOSM's governance structures at all levels with the support they need to represent the millions of our members and volunteers. A new Business Development Unit was established to strengthen our capacity around resource mobilisation to acquire additional funding to support National Scout Organizations and young people worldwide.



HOW WE USE OUR FUNDS



HOW WE USE OUR FUNDS

Our funds are used to support National Scout Organizations across different areas of work (capacity strengthening, programme development, community impact, good governance and communications and partnerships).

WORLD SCOUT FOUNDATION DONOR ADVISED FUNDING

Every year, we channel financial support and investments from donors directly to National Scout Organizations to support the development of Scouting worldwide. Our year-round granting is based on applications that are open to all 171 Member Organizations. All projects supported this year were focused on membership support or community engagement in the context of COVID-19, and we established an Emergency Fund for COVID-19 raising more than \$120,000 USD to support Scouting's response and recovery actions on the ground.

WORLD SCOUT BUREAU Condensed Consolidated Financial Information

For the year ended
30 September 2020

| | US\$'000 |
|--|---------------|
| OPERATING REVENUE : | |
| Total Operating Revenue* | 11,921 |
| OPERATING EXPENSES : | |
| Membership Support Services : | |
| Capacity Strengthening | 2,505 |
| Programme Development | 2,216 |
| Community Impact | 1,638 |
| Communication and Partnership | 1,830 |
| Good Governance | 1,445 |
| TOTAL PROGRAM SERVICES | 9,634 |
| SUB-TOTAL | 12,509 |
| Management and General | 1,700 |
| TOTAL OPERATING EXPENSES | 11,334 |
| SURPLUS OF REVENUE OVER EXPENSES | 587 |
| Changes in restricted fund : Use of fund exceeds allocation | (204) |
| Non-operating activity | 486 |
| TOTAL INCREASE IN NET ASSET | 869 |
| COMPOSITION OF NET ASSETS : | |
| Unrestricted | 10,919 |
| Restricted | 3,771 |
| TOTAL NET ASSETS | 14,690 |

COVID-19 impact on WOSM's resources

WOSM cut its budget in March 2020 by 17% worldwide to manage reduced income streams resulting from National Scout Organizations facing challenges this year. More than 88% of Member Organizations reported negative financial impact due to the COVID-19 pandemic. WOSM primarily directed its resources towards providing services and support to National Scout Organizations, while continuing to direct funding for local projects through the Messengers of Peace initiative, and identifying new additional sources of funding from key donors and partners.

For the full consolidated Financial Statements visit scout.org

OUR TEAM

WOSM is made up of 171 National Scout Organizations all over the world and is spread across six regions: Africa, Arab, Asia-Pacific, Eurasia, Europe and Interamerica. It is governed by the World Scout Conference, which takes place every three years.

World Scout Committee

WOSM elects a World Scout Committee (WSC), the executive body of the organisation, which is responsible for implementing the resolutions of the World Scout Conference and acts on behalf of WOSM between its meetings. In the 2019-2020 fiscal year, the WSC was composed of the following members:

Voting members

There are 12 voting members of the WSC, each from a different country but representing the interests of the Movement as a whole, which are elected by the World Scout Conference by secret ballot. They are elected for a three-year term, and may be re-elected for one additional term. The voting members include:

Craig Turpie,
Chairperson

Jemima Nartemle Nartey,
Vice-Chairperson

Edward Andrew "Andy" Chapman,
Vice-Chairperson

Peter Blatch,
Member

Mehdi Ben Khelil,
Member

Jo Deman,
Member

Janaprith Fernando,
Member

Ilyas Ismayilli,
Member

Sarah Rita Kattan,
Member

Leornado Morales,
Member

Pia Melin Mortensen,
Member

Juan Reig,
Member



Ex-officio non-voting members

WOSM's ex-officio non-voting members are made up of the Chairperson of each Regional Scout Committee, the Secretary General of WOSM, the Treasurer, who is appointed by the WSC, and one World Scout Foundation Board Member. The ex-officio non-voting members include:

Ahmad Alhendawi,
Secretary General

Joseph Lau,
Treasurer

Hector Robledo Cervantes,
Board Member,
World Scout Foundation

Abdullah Altraiji,
Chairperson,
Arab Scout Committee

Victor Atipaga,
Chairperson,
Africa Scout Committee

Lars Kramm,
Chairperson,
European Scout
Committee

Bagrat Yesayan,
Chairperson,
Eurasia Scout Committee

Daniel Corsen,
Chairperson,
Interamerican Scout
Committee

Ahmad Rusdi,
Chairperson,
Asia-Pacific Scout
Committee



Youth Advisors

The World Scout Youth Forum elects six Youth Advisors, whose role is to increase youth participation in the decision-making of the organisation. They are elected for a three-year term and take part in the meetings of the WSC. Youth Advisors, each from a different country, are elected while they are aged 18-26. The Youth Advisors include:

Diana Carrillo Tiburcio,
Youth Advisor to the World Scout Committee

Mori Chi-kin Cheng,
Youth Advisor to the World Scout Committee

Julius Kramer,
Youth Advisor to the World Scout Committee

Edgar Marumbu,
Youth Advisor to the World Scout Committee

Martin Meier,
Youth Advisor to the World Scout Committee

Amal Ridene,
Youth Advisor to the World Scout Committee

One World Scout Bureau

The Secretary General is the Chief Executive Officer of WOSM and directs its Secretariat, the World Scout Bureau, while promoting and safeguarding the interests of the Movement. The Senior Management Team consists of the following Directors responsible for leading Global Teams and Regional Support Centres:

Ahmad Alhendawi,
Secretary General

David Berg,
Chief Operating Officer

Hany Abdulwahab Abdulmonem,
Global Director,
Scouting Development

Karin Nolke Grubbström,
Global Director,
Organisational Development

Ooi Soon San,
Global Director, Corporate Services

David Venn,
Global Director,
Communications and Partnerships

Amr Hamdy Abdelghany,
Regional Director,
Arab Support Centre

Frederic Tutu Kama-Kama,
Regional Director,
Africa Regional Support Centre

Abir Koubaa,
Regional Director,
Europe Support Centre

J. Rizal C. Pangilinan,
Regional Director,
Asia-Pacific Support Centre

Raúl Sánchez,
Regional Director,
Interamerican Support Centre

Srinath Tirumale Venugopal,
Regional Director,
Eurasia Support Centre



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Creating a Better World

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