



SCOUTS®

Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

**World Scout Bureau
Africa Support Centre**

**Bureau Mondial du Scoutisme
Centre de Soutien Afrique**

Rowallan Camp, Off Kibera Drive,
(Opposite Jamhuri Park's Gate E)
P.O. Box 63070-00200 City Square
Nairobi,
Kenya

Tel: +254 20 387 71 23 / 387 34 36
+254 738 945 346
Fax: (+254 20) 387 83 42
Email: africa@scout.org
Web: www.scout.org

To: **Chief Commissioners
International Commissioners
National Executive Commissioners
of National Scout Organizations from
within the Africa Scout Region**

Circular N° ASR-10/2021

7 September 2021

Dear friends,

RE: Inviting Submissions for ScoutsForSDGs Africa Video Challenge 2021

The World Scout Bureau Africa Support Centre is pleased to invite entries for the ScoutsForSDGs Africa Video Challenge. The challenge is open to Scouts from National Scout Organizations (NSO) within the Africa Scout Region. As much as the contest targets Africans, Scouts from around the world can also submit their entries, on condition that the contents of their submission must depict African Scouts and must have been created in Africa.

The theme of the contest is "Scouts Contributing to the SDGs in Africa" and seeks to highlight, through video documentaries, the many positive actions (programmes, projects, activities, events, campaigns etc) Scouts in Africa are undertaking to contribute to the development and the improvement of their communities by taking action on any of the 17 Sustainable Development Goals. Winning entries will be screened at a special event to be held to commemorate Africa Youth Day on 1st November 2021.

Entries can be submitted under any of the 17 Sustainable Development Goals. The video documentaries should portray real life action videos, motion graphics, visual animations, or explainers of Scouts taking part in community projects, Scout and non-Scout events or other activities that help to promote the cause of Scouting. The video documentaries should be between three to five minutes maximum.

All entries should be submitted to and received by the World Scout Bureau Africa Support Centre not later than Friday, **22nd October 2021** by email to africa@scout.org with "ScoutsForSDGs Africa Challenge 2021 - YourName - Country" as the title of the email. For ease of transfer and accessibility, upload your video on a file sharing platform like Dropbox, Google Drive, WeTransfer, Mega etc and only send the open link via email.

In line with the principle of recognition and motivation, the top participants and winners in the different categories will be recognized and awarded Certificates of Achievement and appointed as Regional ScoutForSDGs Ambassadors.

Attached are guidelines providing more information about the challenge. Should you have any question, kindly contact Nelson Opany (nopany@scout.org), Manager, Communications and Partnerships at the World Scout Bureau Africa Support Centre. The hashtag for promoting the challenge is #Scouts4SDGsAfrica.

Support Centre.

Yours in Scouting,

Frederic Tutu Kama-Kama
Regional Director – Africa



Encl.: ScoutsForSDGs Africa Video Challenge 2021 Guidelines