



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

Invitation

Growth Network Meeting

5 - 7 October 2007 in Berlin, Germany

Background

During the last triennium the European Scout Committee gave strong emphasis to the issues of growth. As a result, the 'Long-Term Growth Project' was developed to address the need to study and evaluate the different aspects of growth and development in Scouting and come up with ideas to improve the situation.

The 'Action for Growth' resource and report were well received at the 19th European Scout Conference, and the creation of a Growth Network will allow the critically important issues of growth and development to be followed further by associations across Europe.

Aims

- To share best practices and ideas around membership growth
- To create a peer network across Europe in with input from associations around the different growth factors:
 - Youth Programme
 - Adult Resources
 - Registration, Analysis and Evaluation
 - External Influences
 - P.R. & Communication
 - Recruitment
- To make the 'Action for Growth' report a living document.

Objectives

By the end of the meeting, the participants will have:

- Shared and collected best practices so that the 'Action for Growth' resource becomes a more extensive tool for associations on membership growth
- Contributed to the establishment of the Growth Network through active participation
- Identified the next steps for the Growth Network and 'Action for Growth' resource
- Considered establishing sub-groups for each of the different factors relating to membership growth
- Identified additional ways in which to encourage and involve other associations in the region to work on membership growth

Dates

5 - 7 October 2007

Participants are requested to arrive on Friday, 5 October, in the evening. The departures are from Sunday, 7 starting at 15:00.

Venue

The location of the venue will be in Berlin, Germany. The exact details are being finalised.

Methodology

- Plenary work
- Work in sub-groups
- Oriented to the needs and interests of the participants

Possible follow up

After the event, it is expected that participants will contribute to the life of the Growth Network community, by using web based and other tools to stay in contact and collaborate.

The best practices shared will be added to the 'Action for Growth' resource. They will also be made publicly available on scout.org, thereby allowing the widest possible audience to benefit from the work.

Languages

The Growth Network meeting will be held in English.

Participants profile

- People in your association responsible for one or more of the different growth factors and that are involved or interested in growth. The different growth factors are:
 - Youth Programme
 - Adult Resources
 - Registration, Analysis and Evaluation
 - External Influences
 - P.R. & Communication
 - Recruitment

- People who are particularly responsible for growth and development
- People interested in thinking 'out of the box'
- Be able to commit time between the Growth Network meetings to the community in order to maintain and promote it
- Able to communicate well in English

Number of participants

The event is designed to cater for a minimum of 30 and maximum of 50 participants.

Applications

The enclosed application form, or photocopies, should be mailed or faxed to the World Scout Bureau - European Regional Office or e-mailed to ktauscher@scout.org by **3 September 2007**

If the application is sent by e-mail, please send it through your national office or international commissioner (to confirm the support from your national association). Applications received directly from individuals will not be considered.

Participation fee

The participation fee is €100 (Euros).

The fee covers all accommodation and meals from the evening of Friday, 5 October to lunch on Sunday, 7 October. The fee does not cover travel costs to Berlin.

It also covers all programme materials, documentation and evening programme. Bank connections and details for paying the participation fee will be reported to all participants by the Growth Network acceptance letter.

Travel arrangements

Once participants have been selected, they will

receive acceptance letters by 5 September 2007; they should make their own travel arrangements and obtain a visa, if necessary. If you require an official invitation to obtain a visa, please indicate this clearly on your application form. Please be aware, that it may take up to six weeks to obtain a visa, so please send your visa form with the application form in order to allow sufficient time for that process.

Travel forms will be included in the information package to be sent to participants with the acceptance letter.

Insurance

The WOSM - European Region does not cover the participants during the event neither during the travel to or from the venue. Please note that this is the exclusive responsibility of the national association to check and be sure that the participants are covered by insurance (illness, accidents, repatriation etc...)

Planning Team

- Dimitri VanUytfange, Guides and Scouts Vlaanderen
- Björn Seelbach, Bund der Pfadfinder
- Craig Turpie, Chairman, European Scout Committee
- Katrin Tauscher, WSB - European Regional Office

Additional information

If you need any further information please contact Katrin Tauscher, Project Manager on e-mail: ktauscher@scout.org.

Annexes

- Application Form

