



World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout

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To: International Commissioners

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### **Criteria for working with corporate partners**

Dear colleagues,

We are sending you herewith, for your information and guidance as appropriate, a copy of a paper which outlines the criteria which WOSM applies to relationships with corporate partners.

These guidelines have recently been accepted by the World Scout Committee. While they are written for, and apply to, the world bodies of WOSM, the guidelines may also be adapted for use by National Scout Organizations when considering their own relationships with actual or potential corporate partners (business enterprises).

If you have any comments on these guidelines, we shall be pleased to receive them.

Yours sincerely,

Eduardo Missoni  
Secretary General

**WORLD ORGANIZATION OF THE SCOUT MOVEMENT**  
**CRITERIA FOR WORKING WITH CORPORATE PARTNERS**

**General note**

For the purpose of this paper:

- the World Organization of the Scout Movement (WOSM) means the world bodies of WOSM; it does not include the National Scout Organizations that are self-governing members of WOSM
- a corporate partner means a business enterprise; it does not include inter-governmental or governmental organizations, non-governmental organizations or foundations.

**General criteria**

1. WOSM may seek support and/or sponsorships with corporate partners, whose stated mission, products, services and methods are compatible with WOSM's principles, mission and vision.
2. WOSM may enter into relationships with corporate partners where such relationships will contribute to the achievement of WOSM's mission, vision and objectives.

**Ethical criteria**

3. The corporate partner must in no way be engaged, or perceived by the public as being engaged, in activities running counter to WOSM's principles, mission and vision.
4. WOSM will seek partnerships with entities:
  - which respect WOSM's educational values and commit to a programme of action, including provision of support – financial or in kind – to contribute to Scouting's work
  - which are leaders in exhibiting corporate social responsibility through policy and practice
  - which provide products and services related to WOSM's mission or activity; and which would be good partners to achieve the aims and increase awareness of the Scout Movement
  - which are committed to volunteer action
  - which promote responsible production, use and ultimate disposal of their products and services and adhere to the principles of sustainable development
  - which have a positive image, good reputation and a track record of good ethical behaviour
5. WOSM will not enter into partnership with an entity:
  - which does not respect internationally recognised standards of human rights, including the rights of the child
  - which is involved in the manufacture or sale of arms or ammunition
  - whose core business is the direct manufacture or sale of products widely recognised to be deleterious to health
  - which does not respect local or national laws and regulations of the countries where it operates and internationally accepted codes
  - which has major public controversies tied to its products, policies, activities or personnel, which are considered to be a significant risk to the Scout Movement's reputation and image.

**Verification and Agreement**

WOSM will conduct its own inquiries into the standing and reputation of a potential corporate sponsor. A decision on whether an agreement may be made with a potential corporate partner will be made by the World Scout Committee.

The World Organization of the Scout Movement and an accepted corporate partner will enter into a written agreement that includes a statement by the corporate partner that it meets the criteria outlined above.