



Scouts support Earth Hour 2009

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At 8:30pm on 28 March 2009, towns and cities across the world will turn off their lights for one hour sending a powerful global message that it's possible to take action on global warming.

There are many ways that the Scouts can support Earth Hour in 2009, from turning out the lights in buildings on the night through to spreading Earth Hour messaging and emissions targets to everyone in the community. An [official letter](#) from WOSM and WWF encouraging Scouts to be involved in Earth Hour and promotional materials are available for download.

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The following information explains various levels of commitment to Earth Hour. If you would like further information, contact the [Earth Hour Project Manager at WWF in your city/country](#) . If there is no WWF in your city or country, please contact the [Earth Hour Team](#)

1) Turn out lights at 8:30pm Saturday 28 March 2009

Turn out the lights in your offices, homes or community centres for one hour at 8:30pm on Saturday 28 March 2009.

2) Communicate Earth Hour to friends, community groups and other networks

Provide information about Earth Hour to friends, community groups and other organizations the Scouts work with.

3) Communicate Earth Hour to your other offices nationally and globally

Talk to your offices in other cities both nationally and around the world, and explain what you are doing to support the movement. Encourage organization-wide participation.

4) Communicate long-term Earth Hour goals

Earth Hour is not just about one hour, it's about making long-term changes to the way we use energy both at school, at work and at home.

When communicating with friends, parents, families, colleagues, community groups, be sure to include secondary messaging regarding emissions reductions, visit www.earthhour.org

5) Distribute Earth Hour posters and postcards

Earth Hour uses two promotional products to promote the Earth Hour message to members of the public: the Earth Hour A2 poster and the Earth Hour postcard.

Perhaps you can give our postcards to your contacts to promote Earth Hour?

Would the Scouts like to co-brand postcards and posters to help spread the Earth Hour message?

Earth Hour can supply existing artwork for modification and logos for artwork or products for distribution.

6) Direct support for Earth Hour

Volunteer for Earth Hour - In the lead-up to 28 March, Earth Hour needs volunteers to help deliver the Earth Hour message and hand out Earth Hour postcards to the general public.

Would the Scouts like to hear more about volunteer opportunities for Earth Hour during March 2009?

7) Make change an everyday part of your lives

Visit www.earthhour.org information and case studies on how simple changes in the workplace, at school and at home can go a long way.

8) Sign up your local Scout Group at www.earthhour.org

Show your support. ~~It's Free! How do I sign up my local office at www.earthhour.org~~
Earth Hour updates and information.

9) Tell us what you are doing for Earth Hour

Earth Hour has many opportunities to feature what the Scouts are doing to support the initiative, from media and PR through to the Earth Hour website and email bulletins.

To see an example of how Scouts at the 10th World Scout Youth Forum joined in Earth Hour [click here](#).

Share your story, where you will hold your Earth Hour event and photographs with the World Scout Bureau. [Email Rod Abson](#)